

CERTIFIED PUBLIC ACCOUNTANTS PSC

Accounting for Your Future: Strategies for what to do now

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Refining communications for client relations Building face-to-face relationships with clients and centers of influence helps to strengthen the relationship and build trust. It's important to refine your communications skills while you're in school so that you're prepared to interact with clients and centers of influence throughout your career.

Center of influences - The relationships you're building now are important. It's likely you'll reconnect outside of school. Forging relationships with bankers, attorneys and other accounting students can be very beneficial since you'll likely be working with many of them to better serve your clients.

Rudler, PSC, founded in 1969, is a leading public accounting and business advisory firm based in Greater Cincinnati. 1881 Dixie Highway | Ft. Wright, KY www.rudler.com | 859-331-1717 **Getting involved in the community** – While it's important to start this now, it's something that will be increasingly important as you develop into a professional. Not only does it provide personal growth and perspective, it opens doors to unique opportunities in the non-profit sector you may not have considered, and will help establish you and your firm as community contributors.

Critical thinking and problem solving are valued traits – Don't be afraid to ask questions and think outside of the box. Provide input, even as a new professional. Some of the best ideas come from young professionals who have fresh ideas and ways to leverage new technologies to create efficiencies and provide added value, not only to clients, but also your firm.

How the profession is changing – Now more than ever, there are so many more opportunities available within the accounting profession. Each industry has specialized opportunities and a need for accountants. For example, if you enjoy giving back to your community, look into the nonprofit sector. If you enjoy traveling, maybe working for a larger corporation that will send you all over the world sounds more appealing. Know that there are options.

Feel free to reach out to us with any questions you may have, or to inquire about available positions at Rudler, PSC:

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